

## **Specifications and List of Services**

Terms for the provision of services related to the organization, implementation, and attraction of participants for the “Tourism on the Silk Road” Tashkent International (*Tourism Fair hereinafter referred to as TITF*)

Taking into account the priority objectives of the Government of the Republic of Uzbekistan to create an attractive tourism image of the country, attract foreign tourists, and enhance the competitiveness of the national tourism product in the international tourism market, the “Tourism on the Silk Road” Tashkent International Tourism Fair is held in accordance with the Resolution of the Cabinet of Ministers of the Republic of Uzbekistan. The fair is intended for both tourism industry professionals and general tourists.

The TITF-2026 will take place on **November 25–27, 2026, in Tashkent, Uzbekistan.**

### **Coordination with the Organizer During Service Implementation**

For the purpose of monitoring service delivery, the event organizing company shall provide the Organizer (or third parties upon request) with all necessary documentation related to the services and ensure access for verifying the execution of services and the expenses incurred under the contract.

The Organizer shall provide the event organizing company with all necessary materials required for service delivery and reserves the right to request progress reports.

Additionally, during the tender stage, upon receipt of a written or emailed request from any interested party, the TITF Organizers shall provide an electronic version of the participation terms within two working days from the date of receipt of such request (to the applicant’s email address).

### **Scope of Services**

Services related to the organization, implementation, and attraction of participants for the TITF shall be carried out in accordance with the technical specifications provided by the TITF Organizers.

The exhibition must comply with international standards in the field of fair and its activities.

All services (works) of the event organizing company shall be carried out in two stages:

Stage one:

- Preparation of draft TITF Concepts, Timelines, and Artistic Concepts for approval by the TITF Organizing Committee;
- Providing practical assistance to the Organizer in coordinating these documents with the TITF Organizing Committee and promptly incorporating any required revisions.

Stage two:

- Implementation of services based on the documents approved in Stage One and in accordance with the event preparation and implementation schedule approved by the TITF Organizing Committee.

### **Mandatory Services to Be Performed by the Event Organizing Company**

- Submission of a cost estimate for organizing the fair prior to the event and designation of an authorized representative responsible for reporting on income and expenses;
- Development of the fair concept;
- Providing practical support in managing the fair’s website and social media platforms;
- Engaging local media, bloggers, and journalists for promotional purposes;
- Promoting the fair internationally (through embassies of the Republic of Uzbekistan and at international tourism exhibitions and fairs under the national “Uzbekistan” stand);
- Assisting in showcasing the regional tourism potential of Uzbekistan by involving the Republic of Karakalpakstan, regional administrations, and the Tashkent city;
- Assisting in attracting tourism organizations from foreign countries to participate with national stands;
- Ensuring the registration of participants and visitors;
- Covering all event-related expenses at the expense of the tender winner;
- Organizing presentations by folk art masters, craftsmen, folklore groups, national ensembles, and representatives of traditional music and arts;
- Attracting a wide range of foreign travel companies and representatives of national tourism entities;
- Submitting monthly reports on completed work in accordance with established procedures.

### **Criteria for the Evaluation of Tender Participants**

T/r	Criterion Name	Assessment Methodology	Min. score	Max. score
1.	Sustainability Rating of Business Entities	<p>In accordance with the sustainability rating scale of tender participants as established by the tax authorities:</p> <ul style="list-style-type: none"> <li>• From <b>50</b> to <b>60</b> points – <b>5</b> points shall be awarded;</li> <li>• From <b>60</b> to <b>70</b> points - <b>10</b> points shall be awarded;</li> <li>• Above <b>70</b> points - <b>20</b> points shall be awarded.</li> </ul> <p><i>Note: If a tender participant’s sustainability rating is below 50 points, the participant shall be disqualified from the tender.</i></p>	0	<b>20</b>
2.	Financial Indicators	<p>Net Profit of Tender Participants in 2025:</p> <ul style="list-style-type: none"> <li>• From <b>8</b> billion to <b>12</b> billion – <b>5</b> points shall be</li> </ul>	0	<b>15</b>

		<p>awarded;</p> <ul style="list-style-type: none"> <li>• From <b>12</b> billion to <b>17</b> billion - <b>10</b> points shall be awarded;</li> <li>• Above <b>17</b> billion - <b>15</b> points shall be awarded.</li> </ul> <p><i>Note: Open sources (such as <a href="http://ihamkor.uz">ihamkor.uz</a>, <a href="http://orginfo.uz">orginfo.uz</a> etc.) shall be used for reference. In addition, a certificate from the relevant authorities may also be provided.</i></p>		
3.	Experience	<p>Duration of Activity of Tender Participants:</p> <ul style="list-style-type: none"> <li>• From <b>3</b> to <b>5</b> years - <b>5</b> points shall be awarded;</li> <li>• From <b>5</b> to <b>15</b> years - <b>10</b> points shall be awarded;</li> <li>• From <b>15</b> to <b>25</b> years - <b>15</b> points shall be awarded.</li> </ul> <p><i>Note: Open sources shall be used for reference. In addition, participants may provide a certificate from the relevant authorities confirming their registration.</i></p>	0	<b>15</b>
4.	Position in the Industry Rating by Total Revenue	<p>Tender Participants' Position in the Industry Rating Based on Revenue in 2025:</p> <ul style="list-style-type: none"> <li>• Ranked <b>7</b> to <b>10</b> – 5 points shall be awarded;</li> <li>• Ranked <b>3</b> to <b>7</b> - <b>10</b> points shall be awarded;</li> <li>• Ranked <b>1</b> to <b>3</b> - <b>15</b> points shall be awarded.</li> </ul> <p><i>Note: Open sources (such as <a href="http://ihamkor.uz">ihamkor.uz</a>, <a href="http://orginfo.uz">orginfo.uz</a>, etc.) shall be used for reference.</i></p>	0	<b>15</b>
5.	Activity	<p>Number of International Fairs Held by Tender Participants During the Year:</p> <ul style="list-style-type: none"> <li>• From <b>5</b> to <b>15</b> - <b>5</b> points shall be awarded ball;</li> <li>• From <b>15</b> to <b>25</b> tagacha bo'lsa, <b>10</b> ball;</li> <li>• Above <b>25</b> - <b>15</b> points shall be awarded.</li> </ul> <p><i>Note: Open sources and verified information shall be used for reference.</i></p>	0	<b>15</b>
6.	International Activity	<p>Presence of Foreign Branches of Tender Participants:</p> <ul style="list-style-type: none"> <li>• If a branch exits abroad - <b>10</b> points shall be awarded.</li> </ul> <p><i>Note: If the participant does not have any foreign branches, 0 points shall be.</i></p>	0	<b>10</b>
7.	Fair Organization Project Presentation	<p>Tender participants shall present and defend a project for organizing the fair based on the required proposals. The project will be evaluated by the tender commission and awarded up to <b>10</b> points.</p> <p><i>Note: Participants who do not submit a presentation shall be awarded 0 points.</i></p>	0	<b>10</b>
<b>Overall</b>				<b>100</b>