



PRESS RELEASE

OF THE TASHKENT INTERNATIONAL TOURISM FAIR “TOURISM ON THE SILK ROAD” TITF-2025

From 27 to 29 November 2025, the anniversary 30th Tashkent International Tourism Fair “Tourism on the Silk Road” (TITF-2025) will be held in Tashkent. The fair is organized by the Tourism Committee of the Republic of Uzbekistan, the SI “National PR-Centre”, the SUE “Interforum”. This year, the Tashkent International Tourism Fair will be held at the “CAEx” International Exhibition Center (Central Asian Expo Uzbekistan).

The TITF is a major information event that promotes tourism products and establishes business contacts and contacts for cooperation. Over the past three decades, the TITF has proven itself as one of the most prominent events in the field of tourism and is the largest event in Central Asia, which is held annually with the official support of the UNWTO.

In 2024, TITF received more than 1,500 participants from both local and international organizations, 7 foreign and more than 30 local tour companies under the Hosted buyers’ program, as well as more than 13,500 visitors from 30 countries of the world. In addition, last year's fair marked the signing of more than 8 thousand agreements and more than 20 thousand negotiations between representatives of the tourism industry. The impressive figures that show the importance of the TITF as a catalyst for the development of tourism.

This year, the fair will bring together tourism business experts from all over the world and will be useful to all representatives of this sphere: employees of leading tourism and transport companies, the largest hotel networks, diplomatic corridors, educational institutions in the field of tourism, as well as representatives of MICE tourism.

As part of the fair, a tourism exhibition will be held featuring representatives from over 300 companies worldwide. The event will also include International culinary championship with renowned chefs, where more than 200 culinary experts from more than 30 countries will compete. A “Media Campus” will serve as an interactive platform for journalists, bloggers, and tourism promotion specialists. Additionally, thematic forums and sessions will cover aviation, education, environmental issues, and pilgrimage, with participation from leading international and domestic tourism experts. The fair will also facilitate B2B meetings between representatives of private companies from various countries, organize round table discussions, and host exhibitions showcasing tourist services and handicrafts.



Furthermore, TITF-2025 is expected to welcome up to 15,000 visitors, including locals and guests from CIS countries, Asia, and Europe. Visitors and participants of the fair will have a unique opportunity to discover new travel destinations, immerse themselves in the vibrant culture and traditions of foreign countries, and explore the tourism potential of new locations across all regions of Uzbekistan.

Participation in the TITF-2025 provides many benefits for both tourism industry professionals and travel enthusiasts:

- Business transactions;
- Search for new partners;
- Supporting industry development;
- Promotion of tourist products;
- Familiarization with new trends;
- Marketing research.

At the same time, the reforms carried out in the field of tourism in Uzbekistan in recent years have contributed to the attraction of the largest companies and representative offices to Uzbekistan, the increase of incoming and outgoing passenger flow and outbound tourism, as well as the growth of demand for all types of tourism services.

Don't miss the opportunity to become a participant in the largest international tourism event, and the opportunity to open your own tourism business, as well as establish international cooperation with professionals in the global tourism industry.

Anyone can become a visitor to TITF-2025 and familiarize themselves with the rules for visiting the event by registering online on the website www.titf.uz.

