

PROGRAM OF THE
Tashkent International Tourism Fair
"Tourism on the Silk Road"
(CAEx) November 21 - November 23, 2024

November 21

- 10:00 – 17:00 Pavilions Opening Hours**
- 10:30 – 11:00 Opening Ceremony of the Tashkent International Tourism Fair**
Location: CAEx
- 11:00 – 12:00 VIP Exhibition Stand Tour**
Location: CAEx
- 12:00 – 13:00 Media Campus**
- 13:00 – 15:00 Tourism Potential of Individual Regions: Exploring Diverse Destinations and Growth Opportunities**
Location: main stage
- 15:00 – 16:00 Tourism Potential of China's Provinces: A Journey Through Tradition, Nature, and Innovation**
Location: main stage
- 16:00 – 16:30 Travel Agent Training: Modern Approaches to Sales and Customer Service - USAID**
Location: main stage



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November 22

10:00 – 17:00 **Pavilions Opening Hours**

10:30 – 12:30 **Educational tourism**
Location: main stage

13:00 – 14:00 **Inbound tourism in Uzbekistan: global trends and national features of tourists**
Location: main stage

November 23

10:00 – 17:00 **Pavilions Opening Hours***

16:00 – 17:00 **Final press conference**

**Various master classes will be held alongside Beautyworld Central Asia-2024 Exhibition*

