

## Gift Box Partner

**\$ 15,000 USD**

- Granting your company, the status of Gift Box Partner
- Mention of the partner in all fair press releases
- Granting the partner, the right to use the fair logo indicating their status in their advertising campaign
- Right to distribute partner's advertising materials by promoters from the partner on the fairgrounds
- Provision of half a page in the electronic fair participant catalog for information and logo placement
- The opportunity to increase brand awareness among officials, bloggers, influencers, VIP guests and embassies worldwide

## Additional opportunities provided to the partner:

- Placement of a promotional video (10 sec) on screens and in social media of the fair

## Partner's logo BEFORE the exhibition:

- In the official electronic exhibition catalog under the "Partners" section with status indication
- On the official exhibition website on the "Partners" page with a hyperlink to the partner company's website
- In official press releases and posts of the exhibition

## Partner's logo AT the exhibition:

- On street banners and posters
- On the exhibition pavilion map
- On navigation banners throughout the exhibition grounds
- In the electronic catalog

