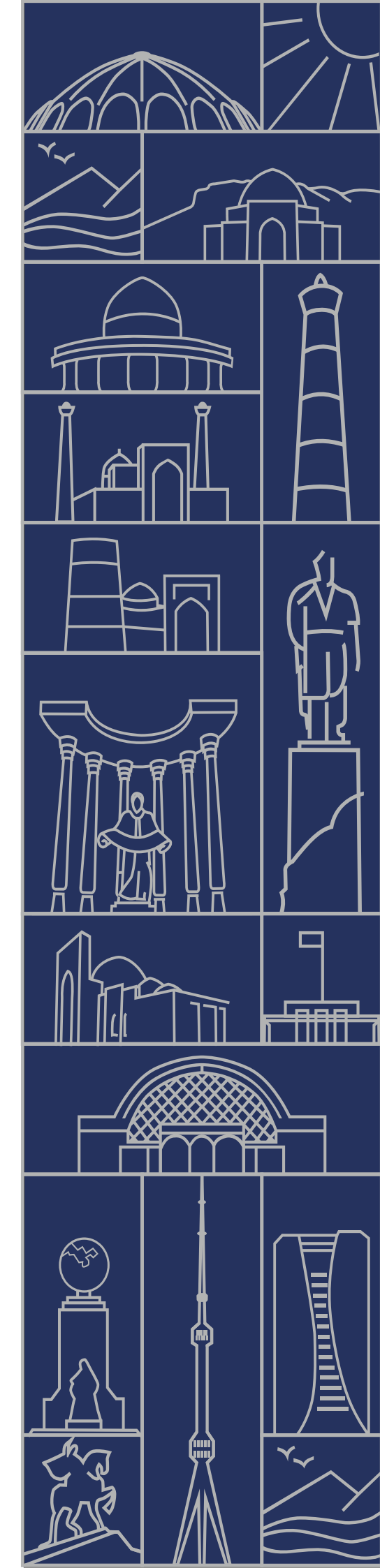


General Partner (exclusive)

\$65,000 USD

- Granting your company, the status of General Partner
- Provision of 24 sq.m. area
- Mention of the General Partner in all fair press releases
- Opportunity for the leadership of the General Partner to speak at the grand opening of the fair
- Granting the General Partner, the right to use the fair logo indicating their status in their advertising campaign
- Providing the General Partner with 2 (two) spreads in the electronic fair participant catalog for information and logo placement
- Right to distribute General Partner advertising materials by promoters from the partner on the fairgrounds
- Full-page article/interview in a special issue of the Uzbekistan Travel magazine
- Placement of the partner's logo on a promotional banner (3x2m) in the registration area and 2 (two) hanging banners in the pavilions
- Provision of 5 (five) invitation tickets to the evening reception on behalf of the Government of the Republic of Uzbekistan



Partner's logo BEFORE the exhibition:

- On the cover of the fair's electronic catalog
- On the official exhibition website on the "Partners" page with a hyperlink to the partner company's website
- In official press releases and posts of the exhibition
- On VIP and standard invitation tickets

Additional opportunities provided to the General Partner:

- Placement of a promotional video (60 sec) on screens and in social media of the fair
- Placement of a clickable logo and banner (250 x 150) on the fair's website
- Partnership photo and video report (video coverage and a package of processed photographs)
- Partner mention in Instagram stories in the list of our partners

Partner's logo AT the exhibition:

- In the event program
- On street banners and posters
- On the banner at the opening ceremony
- On the banner in the fair registration area
- On LED screens on the fairgrounds
- On the exhibition pavilion map
- On all fair badges
- In the electronic catalog

