



## General Partner (exclusive)

60 000 USD

Granting your company the status of General Partner

Provision of 24 sq.m. of space and construction of a standard stand of the General Partner\*

Indication of the General Partner in all press releases of the fair

Providing an opportunity for a representative of the General Partner to participate in a press conference dedicated to TITF 2023

Providing an opportunity for the management of the General Partner to speak at the grand opening of the fair

Providing an opportunity to hold its own session within the framework of the TITF 2023 forum

Granting the General Partner the right to use the fair logo with the status indication in their advertising campaign

Providing the General Partner with 2 (two) spreads in the fair participants' catalog for posting information and a logo

The right of distribution of advertising materials of the General Partner by promoters on the territory of the fair

Full-page article/interview in a special issue of Uzbekistan Travel magazine dedicated to TITF 2023

Placement of the partner's logo on an advertising banner (3x2 m) in the registration area and 2 (two) hanging banners in the pavilions

Provision of 5 (five) invitation cards for the evening reception on behalf of the Government of the Republic of Uzbekistan

## Placement of the General Partner's logo in advertising materials

In the event's program

On street banners and posters

In VIP and standard invitation cards

On the official website of the fair

On the banner at the opening ceremony

On the banner in the registration area of the fair

On the LED screens in the territory of the fair

On the cover of the fair's catalog

On the plan of the exhibition pavilions

On all badges of the fair

## Additional opportunities provided to the General Partner

Placement of an advertising (60 seconds) video on screens on the territory of the fair

Placement of a clickable logo and banner (250 x 150) on the fair's website

Partner photo and video report (video report and package of processed photos)

**\*The maximum amount allocated by the contractor for the construction of the stand is 20% of the package cost. Amount over this limit is paid by the client.**

