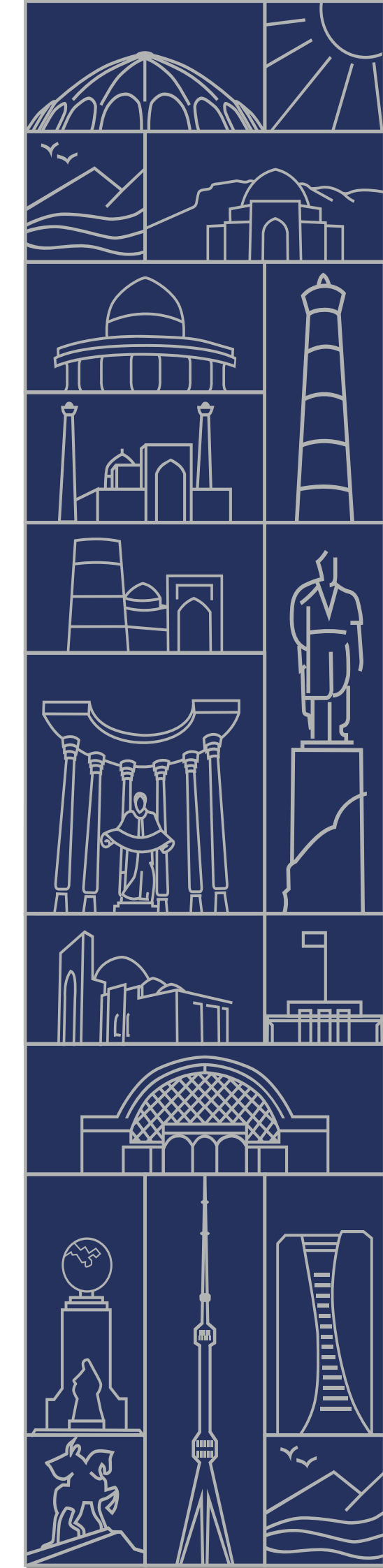


Country/City/Region partner

\$30,000 USD

- Granting your company, the status of Country/City/Region partner
- Mention of the Country/City/Region partner in all fair press releases
- Opportunity to present the cultural program of the Country/City/Region partner as part of the fair's general program
- Granting the Country/City/Region partner the right to use the fair logo indicating their status in their advertising campaign
- Provision of 1 (one) page in the electronic fair participant catalog for information and logo placement
- Right to distribute Country/City/Region partner advertising materials by promoters from the partner on the fairgrounds
- Article in a special issue of the Uzbekistan Travel magazine
- Provision of 3 (three) invitation tickets to the evening reception on behalf of the Government of the Republic of Uzbekistan



Partner's logo BEFORE the exhibition:

- In the official electronic exhibition catalog under the "Partners" section with status indication
- On the official exhibition website on the "Partners" page with a hyperlink to the partner company's website
- In official press releases and posts of the exhibition

Partner's logo AT the exhibition:

- In the event program
- On street banners and posters
- On LED screens on the fairgrounds
- On the exhibition pavilion map
- In the electronic catalog

Additional opportunities provided to the Country/City/Region Partner:

- Placement of a promotional video (30 sec) on screens and in social media of the fair
- Placement of an electronic banner on the fair's website (with a link to the partner's website)
- Partnership photo and video report (video coverage and a package of processed photographs)

